

# EXPORTING

**Exporting is good for your Bottom Line!**

**96% of the world's consumers live outside of the United States**

- Exporting enables companies to diversify their portfolios and to weather changes in the domestic economy.
- Reduce dependence on the domestic market
- Diversified sources of revenue
- Extended sales potential and product shelf life of existing products
- Stabilized seasonal markets and sales fluctuations
- Improve capacity utilization
- Free trade agreements with 18 countries

